

Making Video Communications Frictionless



Meetings



Business IM



Video Webinar



Zoom Rooms



H.323/SIP Connector



Developer Platform

Zoom makes communication with prospects, employees, partners, and customers easier than ever. With Zoom's high quality video and audio conferencing, you can collaborate with colleagues, give presentations, perform product demonstrations, and deliver companywide messages to up to 10,000 attendees.

### *Get work done in online meetings made easy with high quality video and audio conferencing*

- ✓ 100 interactive video participants (add-ons for larger meetings available up to 500)
- ✓ Participants join from mobile, tablet, desktop, H.323/SIP room systems, telephone, and Zoom Rooms
- ✓ Audio options for attendees (VoIP, Call-In, Call-Out, and Global Toll-Free available)
- ✓ Share any content, including video clips with audio
- ✓ Simultaneous screen sharing
- ✓ Record your meetings – local or cloud, MP4 and M4A
- ✓ Personal meeting URL
- ✓ Works with Skype for Business and Slack
- ✓ Mobile apps that allow you to schedule, start, or join a meeting – even present content from your phone or tablet
- ✓ Video Breakout Rooms for small group work
- ✓ Completely secure with end-to-end encryption

#### *Key Benefits*

- ★ Collaborate with anyone, anywhere
- ★ Amazing quality and reliability
- ★ Reduce travel and operational costs
- ★ Boost sales with better customer and prospect interactions
- ★ Save with lowest industry prices, including more users and built-in audio conferencing

### *Stay connected with Instant Messaging and Presence*

- ✓ Mobile and desktop meeting client with presence and instant messaging (IM)
- ✓ Push-to-talk voice messaging
- ✓ File sharing and content library
- ✓ Switch to video and audio conference with one touch

#### *Key Benefits*

- ★ Find the right people, see if they are available and on which device, and instantly collaborate

### *Grow your business with Video Webinars*

- ✓ Up to 100 interactive video panelists and 10,000 webinar attendees
- ✓ Use Facebook Live or YouTube integrations for an unlimited audience
- ✓ Q&A dialog box with live or text answers
- ✓ Polling for instant feedback
- ✓ Registration and post-webinar reporting
- ✓ Integrations with Salesforce, Pardot, Marketo, and other sales and marketing tools

#### *Key Benefits*

- ★ Reach and qualify more prospects
- ★ Host companywide meetings and large-scale trainings

## Bring Video Conferencing to any room with Zoom Rooms

- ✓ The first software-based video conference room solution. Simply connect your iPad or Android tablet with your PC or Mac device, monitor, USB camera, and speakerphone. Install the Zoom Rooms application and one tap starts a meeting
- ✓ One touch wireless screen sharing from computer or mobile devices. Also supports AirPlay mirroring and wired HDMI content sharing
- ✓ Supports BYOD - participants can join from desktops, laptops, mobile devices, telephones, traditional room systems, and Zoom Rooms

### Key Benefits

- ★ Fraction of the cost of traditional video conference rooms
- ★ Perfect for huddle rooms, board rooms, exec offices and training rooms
- ★ Easy to use, deploy, and manage user experience

## Extend traditional H.323/SIP room systems to the cloud

- ✓ Enable H.323/SIP room systems to communicate with desktop, tablet, and mobile devices
- ✓ Interoperates with many legacy endpoints including Polycom, Cisco, Lifesize, Huawei, and others
- ✓ Support H.264, H.239, H.235, and G.722 protocols
- ✓ Connect multiple H.323/SIP endpoints or MCU bridges
- ✓ Cloud-based on-premise (VM), or hybrid room connector
- ✓ Computer VoIP audio, telephone dial-in, or Call-Me
- ✓ Multi screen support for content and video streams
- ✓ Active speaker or gallery video layout

### Key Benefits

- ★ Leverage existing infrastructure investments
- ★ Intuitive user experience
- ★ Flexible deployments

## Add Video Meetings and Webinars to your Applications with Zoom's Developer Platform

- ✓ Powerful APIs, SDKs and MobileRTC™ stack give you the necessary tools to embed video, audio and screen sharing directly into your own web, mobile and native applications
- ✓ Use Zoom's REST and Java APIs to easily manage meetings and users
- ✓ Zoom's platform and SDK seamlessly provide all of the necessary components, such as firewall traversal and resource management
- ✓ Allows for any combination of video participants, from simple two-person video chat to a multi-party conference.
- ✓ No matter what platform you're building for, Zoom provides a consistent, simple API on mobile, desktop, and browsers

### Key Benefits

- ★ Easily video-enable "see what I see" and "video chat"
- ★ Packages to fit your business - buy per host, or by the minute

### About Zoom

Zoom makes video and web conferencing frictionless. Founded in 2011, Zoom is the leader in modern enterprise video communications, with a secure, easy platform for video and audio conferencing, messaging, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in conference, huddle, and training rooms, as well as executive offices and classrooms. Zoom helps over 600,000 businesses and organizations bring their teams together to get more done. Zoom is publicly traded on Nasdaq (ticker: ZM) and headquartered in San Jose, California.

